

## Push2Talk • Push2Chat

Instant Website Links to Live Voice and Text Assistance



### INTERNET LINKS FOR YOUR VISITORS

- Provides convenient communications for your website
- Establishes relationship more quickly
- Voice or text messaging
- Works for domestic and international visitors
- Makes your website "sticky"
- Builds a competitive advantage
- Increases guest satisfaction
- Converts web lookers into web bookers
- Increases your bottom line

### Make It Easy For Your Website Visitors To Connect With A Live Agent

NAVIS Push2Talk and Push2Chat, the internet components of The NAVIS System of sales and marketing optimization software, provide a simple and effective way to quickly connect your website visitors with a live reservation agent. Research shows that the faster a website visitor can communicate with an agent, the more likely he is to book the reservation. When the conversation is too difficult to establish or not available, then that valuable visitor to your website will too often move on to one of your competitor's websites. You've not only lost the revenue from that booking, but all future revenue from that guest.



NAVIS Push2Talk gives your website visitors the convenience of clicking on a small icon that immediately establishes a telephone conversation with a live reservation agent - either someone on your staff, or, if you've signed up with NAVIS RezForce®, one of our 24/7 agents. Either way, the chances of booking the reservation increase dramatically since your website visitor can have his questions answered immediately.

NAVIS Push2Chat delivers the same website connection convenience, but instead of voice, your visitors communicate with a live reservation agent using text messaging. Using the same format as other text messaging programs, NAVIS Push2Chat enables effective two-way communications for those visitors that prefer text over voice. NAVIS Push2Chat requires NAVIS Narrowcast to function.



Since some of your website visitors prefer voice and others text, NAVIS recommends utilizing both Push2Talk and Push2Chat to maximize your reservation closure rate.

Pull in your website visitors using all the available tools at your disposal. Doing so will book more reservations and increase your revenue.